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FOR IMMEDIATE RELEASE

ULTIMATE KIOSK INC. AND VANDENHOOGEN & ASSOCIATES ANNOUNCE PARTNERSHIP  
Niagara-on-the-Lake, Ontario and San Diego, California

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Hearing health company, Ultimate Kiosk Inc. and VandenHoogen & Associates of California, have partnered officially as of January 2014.

The concept behind hearing health and marketing tools used as pre-screeners has been around since the early 1980's. Ultimate Kiosk's co-founders, Errol Davis, Audiologist and partner, Terry Mactaggart, MBA are passionate about educating consumers on the importance of their hearing health and the potential health risks if not properly monitored.

To help accelerate the Company's expansion efforts in the United States, VandenHoogen & Associates has been confirmed as a valuable partner. Together, these two companies are reaching out to more industry professionals as well as using UK's hearing test platforms to engage a wide cross section of the public. Joint marketing efforts are already underway.

A Canadian company with offices in Southern Ontario, Ultimate Kiosk has concentrated sales and market penetration closer to home, focusing on existing hearing instrument dispensing channels and expanding rapidly into Medical and Optical Networks.

American sales have proved promising with devices placed in several urban and rural locations. Increasingly UK's Hearing Screening Solutions are being adopted by manufacturers as an effective educational and marketing tool.

The two companies have been working together since the Summer of 2013 and made their partnership and collaboration official in January 2014.

Ultimate Kiosk (see [www.ultimatekiosk.com](http://www.ultimatekiosk.com)) is a proprietary software company offering state-of-the-art technologies that interpret and define hearing patterns and classifications based on a pure-tone test methodology. The Company's software encourages those consumers faced with hearing impairment to seek proper and full evaluation follow-up from hearing health professionals.

VandenHoogen & Associates (see [www.hearingaidmailers.com](http://www.hearingaidmailers.com)) is an international marketing company for the Hearing Industry and is based in California. Hurb VandenHoogen has over 30 years of experience in the industry including dispensing hearing devices and hearing aid manufacturing (Business development of practices, marketing and sales management). His company focuses on traditional forms of advertising all the way through to new digital solutions.

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**Contact:**

Cassidy Fenton  
Sales & Marketing Coordinator  
Ultimate Kiosk Inc.  
[cassidyf@ultimatekiosk.com](mailto:cassidyf@ultimatekiosk.com)  
(905) 357-8378